

CONFIDENTIAL

THE PHOTO BOOTH OF THE FUTURE IS HERE



CONFIDENTIAL



BENEFITS

- Simple to run. Once set up, guests run the booth themselves.
- Fun for younger and hipper demographics
- Social interaction allows your customers to share socially via Facebook, Twitter, Instagram and to email the photos, animated GIFs and video of the event
- Partners and sponsors receive additional exposure
- Receive analytics and database information through the enterprise backend system
- Include offers in emails to users
- It's yet another reason that people will talk about and share the fun they had at your event/remote!



FEATURES

- **Capture leads** to grow your prospect list including first name, last name, email address, phone number, zip code and date of birth
- **Brand the app** with your custom background images
- **Online analytics** track shares, sign ups, and more
- **Unlimited text messaging** lets users instantly view and share photos from their phone
- **Instagram-ready** photos and GIFs sent straight to your guests' phones
- Customize **branded galleries** to house your event photos in one place and increase sharing potential
- Server-based, **customizable email sharing** to spread your brand
- Create in-app **social contests** to reward users for sharing their photos
- **Remote management** - edit settings from the web in real-time
- **Offline queue mode** for when internet is slow or unavailable



CONFIDENTIAL

EASY SET-UP &
CUSTOMIZATION

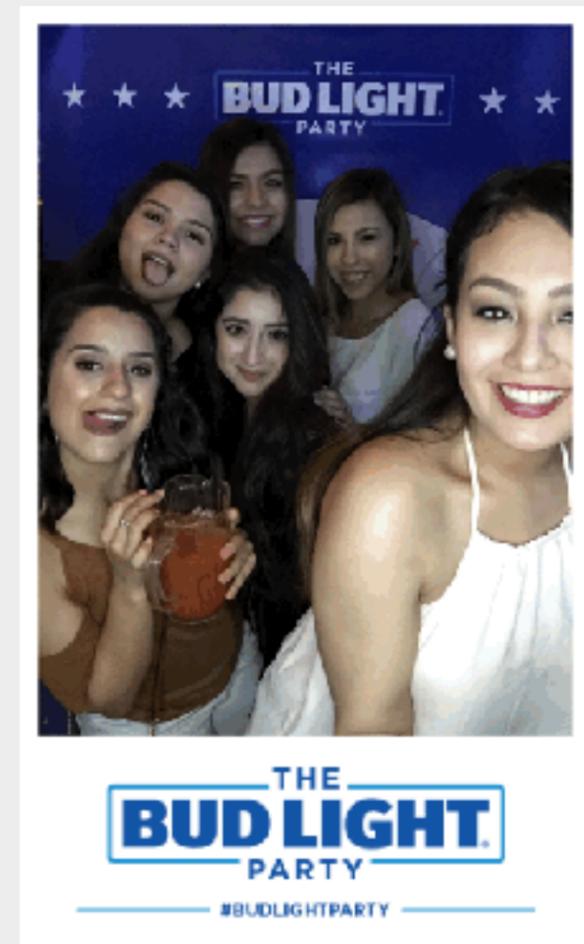
CONFIDENTIAL



BUD LIGHT

Case Study

- Bud Light recently used 5 of our photo booth solutions on the Bud Light Party bus tour
- Over one weekend, each booth had more than 900 sessions
- Bud Light's goal was to collect email addresses from its target market of 21-27 year olds

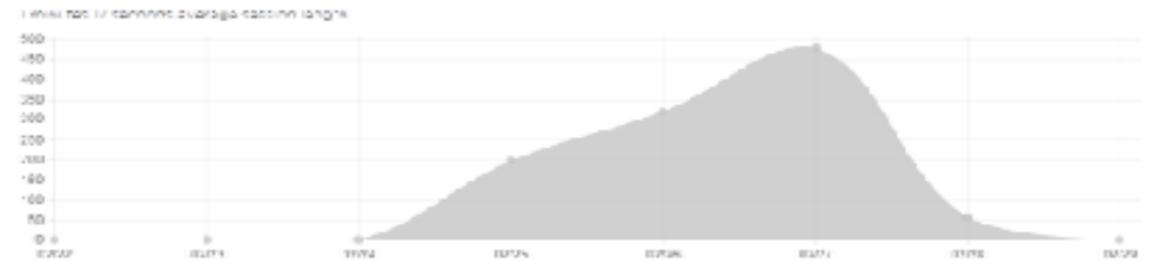


BUD LIGHT

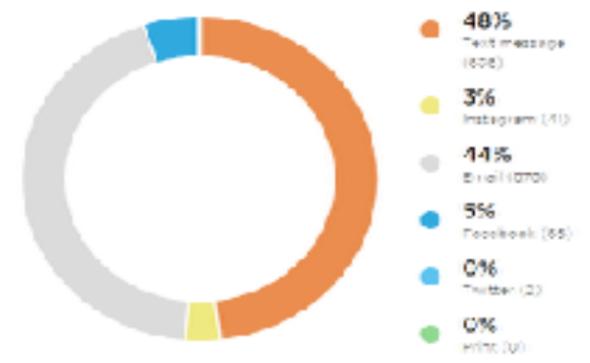
Case Study

- More than 4,000 new email addresses were collected in one weekend exchange for them
- Validity of email addresses was higher than other traditional collection methods

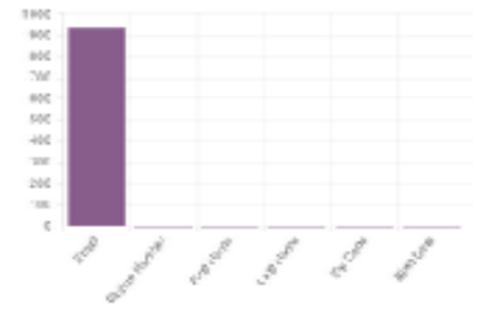
Photos



Send Actions



Captured Leads

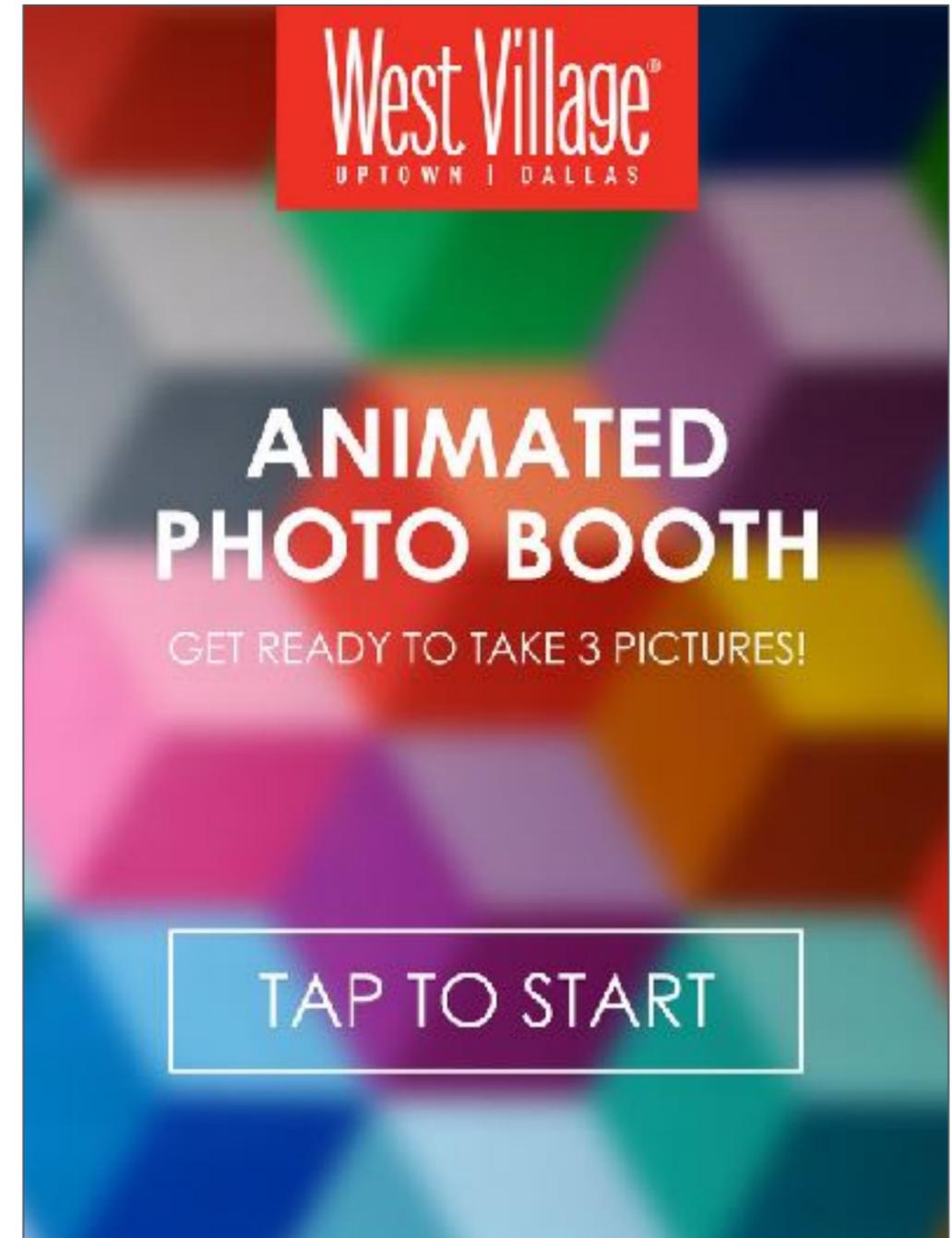


CURRENTLY RUNNING PROGRAMS

CONTINUE TO VIEW JUST SOME OF THE ACTIVE
USES OF OUR ANIMATED PHOTO BOOTHS.



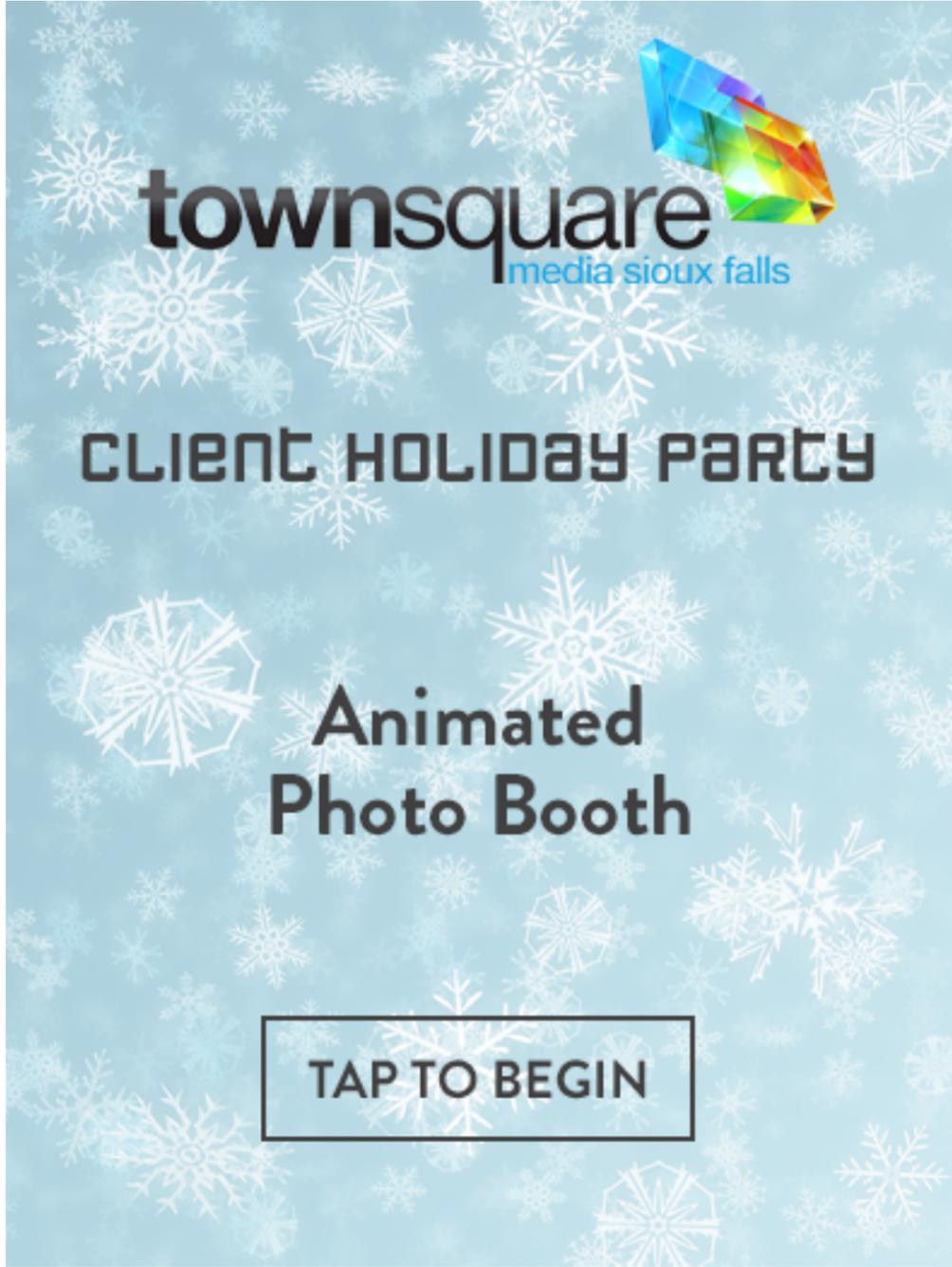
Overlay



Start Screen



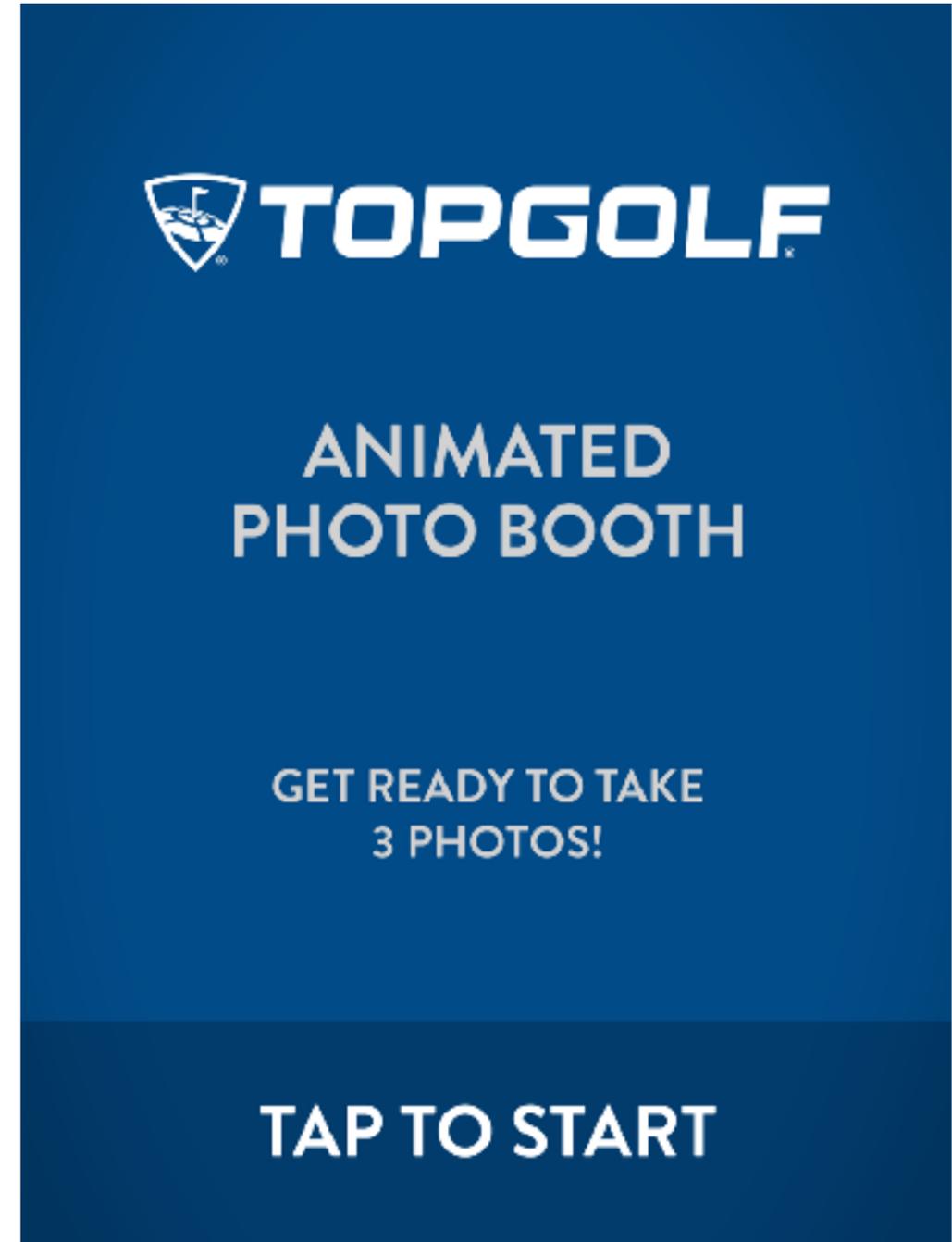
Overlay Example



Start Screen Example



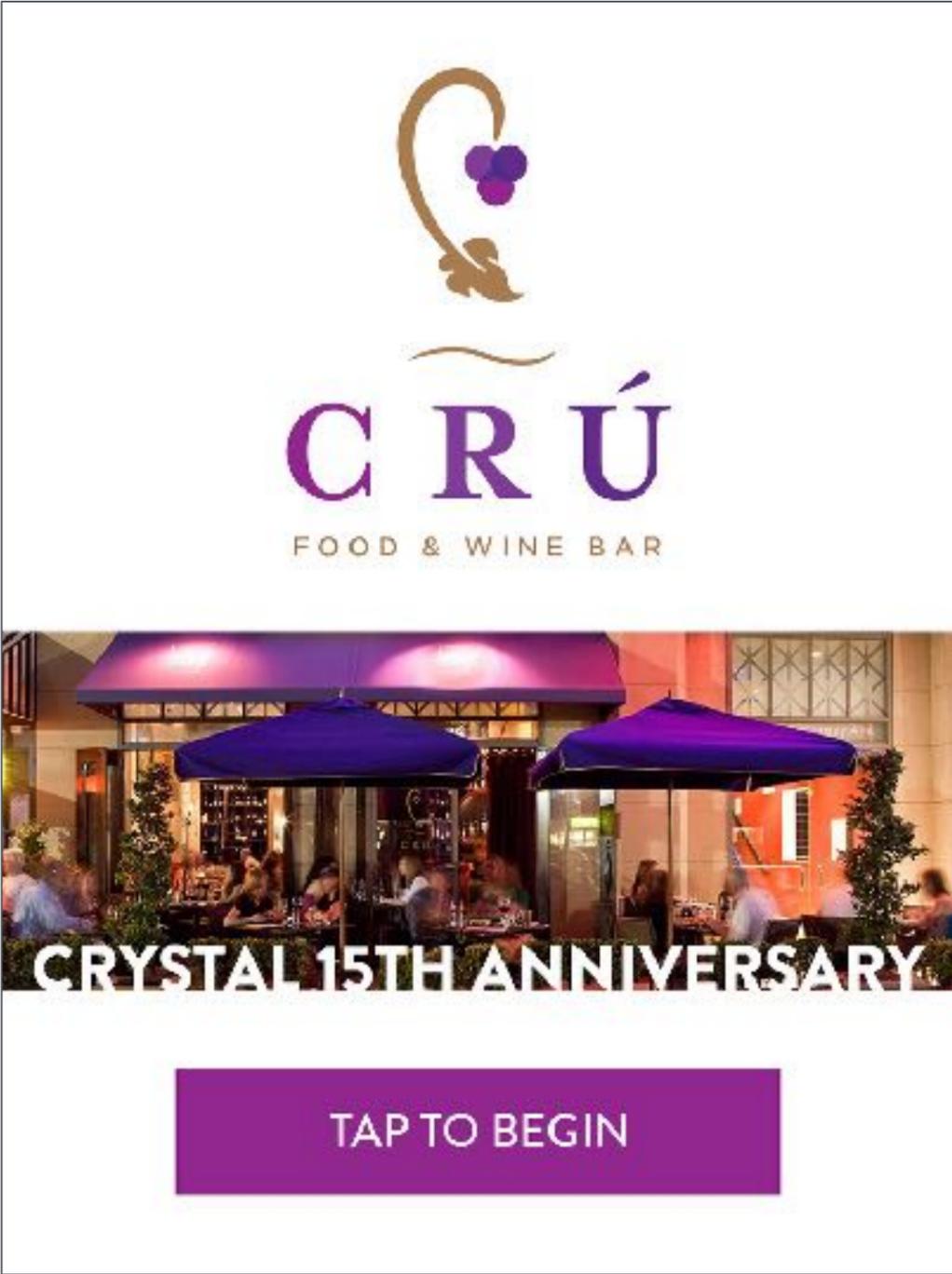
Overlay



Start Screen



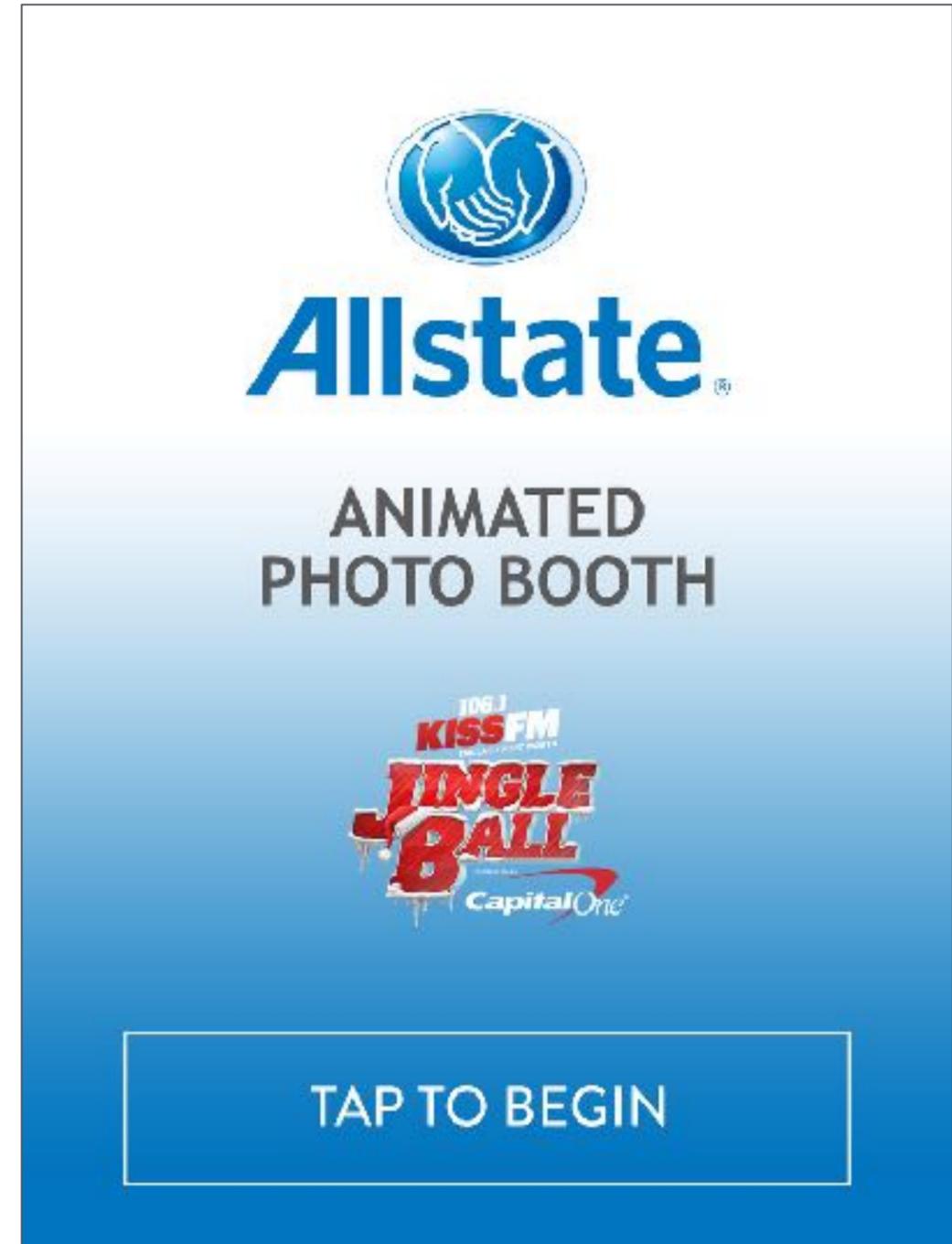
Overlay



Start Screen



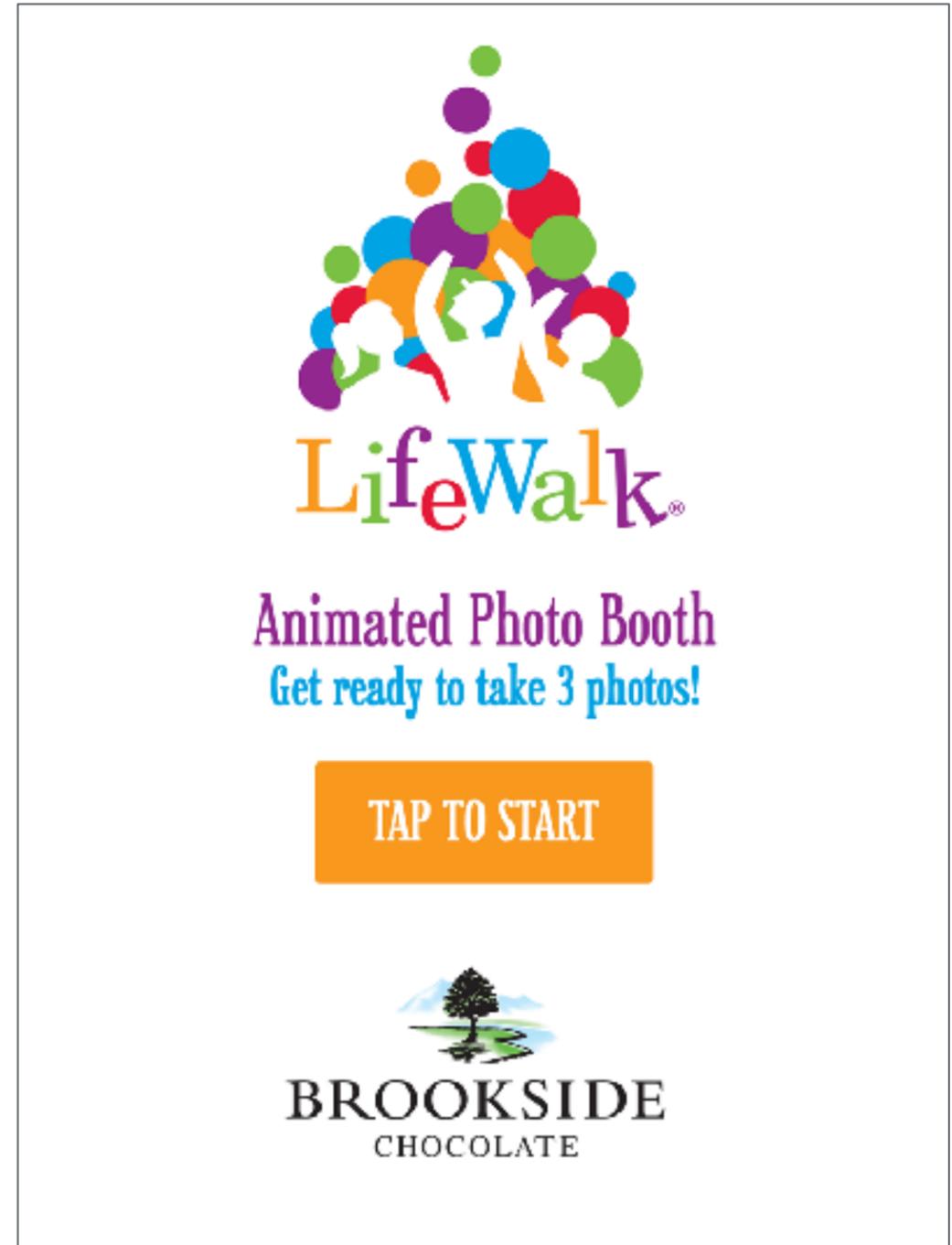
Overlay



Start Screen



Overlay



Start Screen



Overlay



Start Screen

WHAT'S INCLUDED?

- Halo Photo Booth
- Halo kit including traveling case and stand
- Enterprise App that allows customization for each event and client
- Professionally produced custom graphics (*Lease option only*)
- Delivery of analytics and database for each event
(*Full service on lease option only*)
- 24/7 Tech Support (*Lease option only*)

